



dev

CREATIVE AGENCY

FOOD & BEVERAGE  
BRANDING

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# 01

Create a world-class design identity for your special project.

We'll get to know you, your team, your mission and your passions - then let that organically shape our work.

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# 02

DaaS (Design as a Service). We've got the core basics of design down to a science & already made (and perfected). That means we're incredibly fast and won't break the bank.



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# BRANDING OBJECTIVES

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## 01 PROJECT GOALS

Tell us exactly what you need and we'll create some goals.

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## 03 STATUS REPORT

We pretty much work 7 days/wk + will keep you in the loop.

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## 02 PROJECT TIMELINE

Then we'll lay out a timeline & identify team members.

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## 04 PROJECT DELIVERABLES

We deliver every asset you'll ever need + your masters.



# TYPOGRAPHY

A B C D E F

REEMKUFİ 72 PT

G H I J K L M

N O P Q R S

T U V W X Y

Z

REEMKUFİ 48 PT



COLOR PALETTE

CUSTOM ICON DESIGN





# 1,000 WORDS

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A picture is worth a thousand words.  
We imagine, curate, edit and work our  
magic to come up with stunning,  
memorable designs.

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# FOOD FOCUSED



You ever look at some picture or tv show showcasing food and suddenly got hungry?

Well, that's what we like to go for when it comes to your food creations. Whether it's on your website, app or social media...



We want people to be like "Ooooh, I want that!"



“If more of us valued food  
and cheer and song above  
hoarded gold, it would be  
a merrier world.”

– J.R.R. TOLKIEN

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# MENU BRANDING



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## PRINTED

We'll design your printed Menus, help you procure the material, fonts and put it all together.



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## DIGITAL

Need a web-based or mobile app based Menu? We've got you covered there too.



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## QR-CODED

We'll create graphical QR Codes that open your Menu when scanned with any phone.





**WE'RE ALMOST  
DONE...**

# BRANDING TIMELINE



01

We've created tons of templates  
in Photoshop & Adobe  
Illustrator.



02

So we can create your branding  
blazing fast and at world-class  
quality.



03

Or, we can go slow and take our  
time working our magic. Either  
way works for us.

# KPI DASHBOARD

## ■ Website

The website is the tried-&-true staple of what drives most initial ROI.

## ■ Mobile App

We're just on a whole other level with mobile app design. It's not even fair.

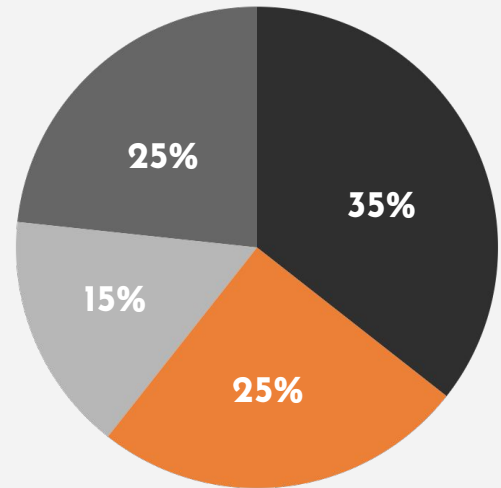
## ■ Menu

Everything revolves around the Menu. But, you have to know how to present it.

## ■ Social Media + Email

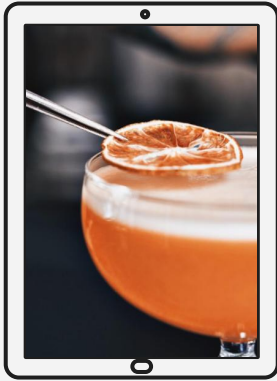
From Social Media Ads to custom Email Templates, we've got you covered.

## EARNINGS



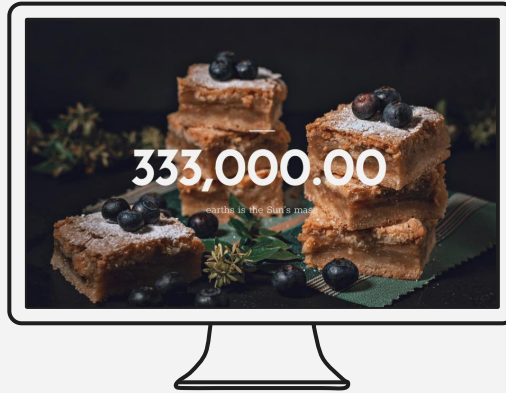
We focus on the things that get you results and drive revenue. Period.

# DIGITAL BRANDING



## Tablet Apps

Apple & Google are both moving towards “universal” native development, but we’ve already been doing it for years.



## Responsive Websites

We have responsive & bootstrap design down to a literal 12-grid science. We can even craft custom responsivity on the fly.



## Mobile Apps

We own an IP Portfolio of \$5M+ in Mobile App Templates, APIs, SDKs & technology, which means we do them - a lot.



YUM.

is all people will say.

**We hope you liked our little Branding  
Presentation.**

Learn more at [dev11.com](http://dev11.com)