

dev11.com

dev11

CREATIVE AGENCY

DEV + DESIGN + BRANDING

01

Create a world-class design identity for your special project.

We'll get to know you, your team, your mission and your passions - then let that organically shape our work.

02

DaaS (Design as a Service). We've got the core basics of design down to a science & already made (and perfected). That means we're incredibly fast and won't break the bank.



BRANDING OBJECTIVES

01 PROJECT GOALS

Tell us exactly what you need and we'll create some goals.

03 STATUS REPORT

We pretty much work 7 days/wk + will keep you in the loop.

02 PROJECT TIMELINE

Then we'll lay out a timeline & identify team members.

04 PROJECT DELIVERABLES

We deliver every asset you'll ever need + your masters.



TYPOGRAPHY

A B C D E F

REEMKUFİ 72 PT

G H I J K L M

N O P Q R S

T U V W X Y

Z

REEMKUFİ 48 PT



COLOR PALETTE

CUSTOM ICON DESIGN





1,000 WORDS

A picture is worth a thousand words.
We imagine, curate, edit and work our
magic to come up with stunning,
memorable designs.

DESIGN FOCUSED



Have you ever looked at a picture and it made you instantly feel hungry or want to go on vacation to that place?

Well, that's what we like to go for when it comes to branding.



We like to make people feel something..



“A brand is no longer what we tell the consumer it is - it is what consumers tell each other it is.”

- SCOTT COOK

MENU BRANDING



PRINTED

We'll design your printed Menus, help you procure the material, fonts and put it all together.



DIGITAL

Need a web-based or mobile app based Menu? We've got you covered there too.



QR-CODED

We'll create graphical QR Codes that open your Menu when scanned with any phone.



**WE'RE ALMOST
DONE...**

BRANDING TIMELINE



01

We've created tons of templates
in Photoshop & Adobe
Illustrator.



02

So we can create your branding
blazing fast and at world-class
quality.



03

Or, we can go slow and take our
time working our magic. Either
way works for us.

KPI DASHBOARD

■ Website

The website is the tried-&-true staple of what drives most initial ROI.

■ Mobile App

We're just on a whole other level with mobile app design. It's not even fair.

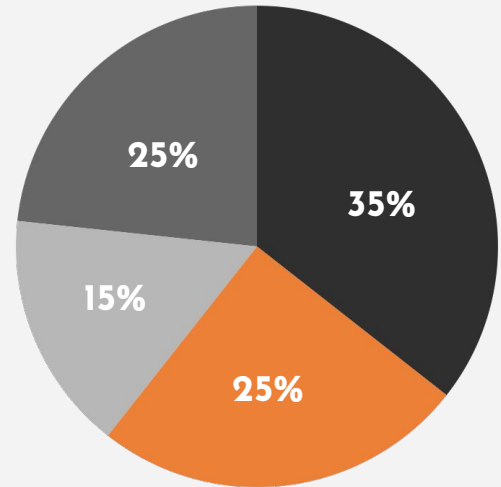
■ Menus & Signage

Everything revolves around the Menu. But, you have to know how to present it.

■ Social Media + Email

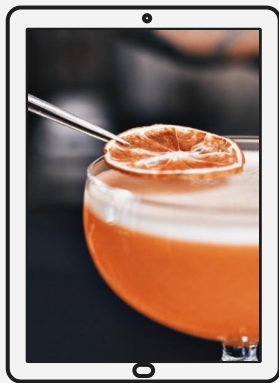
From Social Media Ads to custom Email Templates, we've got you covered.

EARNINGS



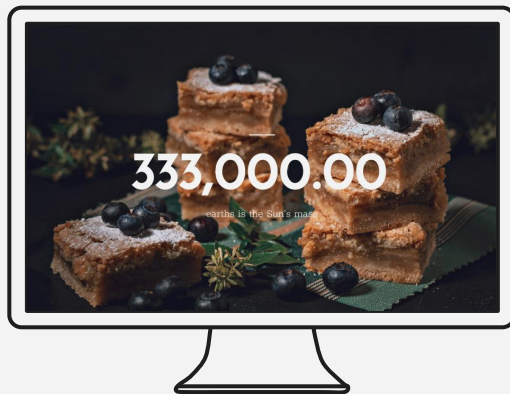
We focus on the things that get you results and drive revenue. Period.

DIGITAL BRANDING



Tablet Apps

Apple & Google are both moving towards “universal” native development, but we’ve already been doing it for years.



Responsive Websites

We have responsive & bootstrap design down to a literal 12-grid science. We can even craft custom responsivity on the fly.



Mobile Apps

We own an IP Portfolio of \$5M+ in Mobile App Templates, APIs, SDKs & technology, which means we do them - a lot.



YES.

is all people will say when they experience **your** branding.

We hope you liked our little presentation.